

# THE BRIDGE PROGRAM

A scalable approach to training, coaching, and work-based learning for underserved learners



GOAL  
BEYOND

## The Problem

~ **52%** of graduates are **underemployed** up to a year after graduation.

~ **73%** who **start out** underemployed remain so a decade later.

Underemployed grads earn just **25%** more than high school grads, often with no viable path to repay student loans, raising the risk of debt, default, and low credit scores.

**However...** learners with paid internships are **2X** as likely to receive job offers compared to those who complete unpaid internships and earn, on average, **\$4,500** more in their first job.

**Our Solution** In partnership with AscentUP, we offer a full pipeline experience, supporting learners entering the workforce with:

### Workplace Readiness Training + Career Coaching

Online, self-paced courses and modules support job readiness.

Personalized coaching ensures learners stay on track during their project work.

### Project Placement + Employer Matching

Learners share skills, interests, goals. Employers define a business challenge.

A tailored project is created, aligning the right learners with the right employer opportunity.

### Paid, Project-Based Work Experiences

Learners work in teams on paid, short-term projects for real employers.

Projects are designed to build confidence, skills, and resume ready deliverables.



"The experience has been a key stepping stone in my career, and I highly recommend it to anyone looking to gain hands-on experience in a supportive environment."



"This helped me to not only gain work experience, but also meet and interact with amazing, talented people. It is a great program, especially for those that are struggling to get work experience."

## Why Partner with Us?

Goal Beyond is a 501 (c) (3) public charity with a commitment to higher education access and sustainable economic mobility options for all. With expansive partnerships across sectors and close to a decade of data on loans and student outcomes to inform our programming, we are uniquely positioned to address barriers to educational completion and workforce entry. With your partnership, we will expand access to learning, strengthen wrap-around support services, ensure long-term student success, and drive measurable impact on workforce readiness and economic empowerment.